NHS Stewardship:  
the missing personal factor

David Zigmond  
© 2014

In healthcare our systems of governance are increasingly developed and vaunted. These are very different for our capacities for Stewardship. Why does this matter?
NHS Stewardship: the missing personal factor

Inevitable and predictable. The recent Party Political Conferences have each designated the NHS as a crucial battleground: each has claimed the better vision, ethos and competence. Yet there is something recurrently missed by politicians, planners and orbiting thinktanks. It is the crux of personal attitudes, relationships and investments: the human conductors of our best personal continuity of care.

In the last twenty-five years these important but fragile human exchanges have struggled to survive; their professional habitat has been steadily displaced or destroyed. This has happened as collateral damage: victims of successive systems of standardisation and mass-management. Of course, such governmental hegemony also has its place and merit: without it we would still be plagued by Smallpox and Poliomyelitis. But, however valuable, such an approach necessarily occupies an opposite pole to personal continuity of care. And it is the latter that constitutes the art, heart and soul of our best – now increasingly lost – pastoral healthcare.

In the last half of my long career as an NHS doctor I have found it more and more difficult to deliver care as a personal physician or Family Doctor. For the last decade my peers have overwhelmingly come to this view, but their fatigue and dispiritedness has mostly led to their public retreat rather than assertion. This is one small but ominous sign of the overgrowth of our healthcare governance.

Here is a growing conundrum: the quintessence of our best personal healthcare is often driven out or destroyed by the very defensive measures designed to protect us from the worst practice. This happens because too much management and regulation crushes personal engagement, spirit and responsibility. For these are human qualities and activities that must have a natural life. No amount of governance can directly produce these, yet too much governance can rapidly destroy them.
In our relationship with our natural environment we are having to learn how stewardship is very different from governance. In healthcare, too, the consequences of our being heedless of this distinction can soon accelerate beyond our capacities for imagination and then retrieval.